



ignite¹⁹

Transforming Curriculum with Technology

SPONSORSHIP OPPORTUNITIES PACKET

OMNI HOUSTON HOTEL

JUNE 10-12, 2019



TEXAS
ASCD
Connected. Lead. Influence.

Sponsorship Opportunities

Make a commitment today to be a sponsor for the Texas Association for Supervision and Curriculum Design (Texas ASCD) Summer Curriculum and Technology Conference, ignite¹⁹. Our event attracts hundreds of Texas educators - including superintendents, principals, teachers, and university professors - offering you access to a highly-targeted market of decision-makers. We encourage sponsors to engage with our attendees, benefitting everyone. So show your support for Texas ASCD - and the educators and students of Texas.

Choose from one or more of these sponsorship options:

Welcome to ignite¹⁹ Reception (3 available) \$2,000

Sponsors will receive recognition in print ads, event signage, the ignite¹⁹ program book, social media, and in-person at the event. Sponsors have the opportunity to be introduced and make brief remarks (under five minutes) to attendees.

Keynote Sponsorship (6 available) \$3,000

Sponsors will receive recognition in print ads, event signage, the ignite¹⁹ program book, social media, and in-person at the event. Sponsors have the opportunity to be introduced and make brief remarks (under five minutes) to attendees.

Awards Breakfast (3 available) \$2,500

Sponsors will receive recognition in print ads, event signage, the ignite¹⁹ program book, social media, and in-person at the event. Sponsors have the opportunity to be introduced and make brief remarks (under five minutes) to attendees.

Mobile App for Smartphones/Tablets (3 available) \$1,500

Sponsors will receive logo recognition on the mobile app, in print ads, event signage, the ignite¹⁹ program book, and social media.

Coffee Breaks (6 available) \$2,000

Sponsors will receive recognition in print ads, event signage, the ignite¹⁹ program book, and social media.

Did you know all Corporate Partners are guaranteed a 1-hour concurrent session on our event schedule? Contact prutner@txascd.org or visit www.txascd.org/ignite19Sponsorship.pdf for details!



Have an idea for your own personalized sponsorship opportunity?
Contact Texas ASCD today to discuss it with us.

Advertising Pledge

Reserve your space in our official ignite¹⁹ program book!

Advertising Options:

| | | | |
|--|---------|--|-------|
| <input type="checkbox"/> Inside Front Cover-Program Book | \$1,100 | <input type="checkbox"/> Half-page Program Book | \$500 |
| <input type="checkbox"/> Inside Back Cover-Program Book | \$1,000 | <input type="checkbox"/> Quarter page Program Book | \$300 |
| <input type="checkbox"/> Two page ad-Program Book | \$1,400 | <input type="checkbox"/> One page Program Book | \$750 |

Mechanical Specifications for Print:

Please note that all ads are black and white with a minimum resolution of 300 dpi.

Trim Size: No trim size

Ad Page Sizes: Full page: 9 X 8" (portrait layout)
Half-page: 4.5" X 8" (landscape layout)
Quarter page: 4 X 4.5" (portrait layout)
Quarter page: 2.25" X 8" (landscape layout)

Bleeds: .25 bleed (program book is spiral-bound)

Artwork: All ads must be submitted as a print quality .jpeg, .eps or .pdf file format. Files are to be submitted electronically to **rforch@txascd.org**. Any work required to prepare ads by designer or printer will be billed to the advertiser.

Deadline for ad submission is April 30, 2019

Please e-mail signed **contracts** by April 30, 2019 to:



1601 Rio Grande, Suite 451
Austin, TX 78701
Fax: (512) 477-8215

E-mail: prutner@txascd.org

For more information call:
(800) 717-ASCD, ext. 10



Pledge of Commitment

Please submit this form to secure your sponsorship for Texas ASCD's ignite¹⁹ Curriculum and Technology Conference.

Your Name: _____ Title: _____

Company: _____ Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Welcome to ignite¹⁹ Reception (3 available) \$2,000 \$ _____

Keynote Presenter Sponsor (3 available) \$3,000 \$ _____

Awards Breakfast (3 available) \$2,500 \$ _____

Mobile App Sponsorship (3 available) \$1,500 \$ _____

Coffee Break Sponsorship (6 available) \$2,000 \$ _____

Or, Corporate Partnership Level: _____ \$ _____

Total: \$ _____

Method of Payment:

Amount Enclosed: \$ _____ Check Please Invoice Master Card Visa AmEx

Card # _____ Expiration Date: _____

Cardholder signature required: _____

Please e-mail your signed contract by April 30, 2019 to:



Texas ASCD
ATTN: Paul Rutner
1601 Rio Grande, Suite 451
Austin, TX 78701
Fax: (512) 477-8215
E-mail: prutner@txascd.org



For more information call:
(800) 717-ASCD, ext.10