



BRIDGING THE FUTURE TO...NOW



TEXAS ASCD ANNUAL CONFERENCE



# SPONSORSHIP OPPORTUNITIES

# CORPORATE PARTNERSHIP OPPORTUNITIES

Corporate Partners receive year-long contact with Texas ASCD members and affiliates, as well as all of the benefits of an Annual Conference sponsor at the highest level. Don't miss this opportunity to reach your target audience all year long! We offer several levels of partnership to meet your company's goals.

## All Corporate Partners receive:

- Sponsorship of conference general sessions via announcements and company logo featured prominently in official conference program, signs, banners and literature.
- Link to your company's web site from Texas ASCD's site.
- One 10' x 10' premium exhibit space at Annual Conference.
- One-year membership to Texas ASCD to be used at Partner's discretion for giveaways, promotions, company use.
- Recognition at President's reception via announcements, award presentation.

## Platinum Partners (\$20,000+)

Includes identification as a Platinum Corporate Partner through all of the above benefits, plus:

- Company logo featured prominently in Texas ASCD monthly newsletter, *Leadership* and the bi-monthly publication *Leaders of Learners*.
- Sponsorship of One Liner e-newsletter (Texas ASCD weekly summary of TEA publications).
- Additional 10' x 10' premium exhibit spaces at Annual Conference (two booths total.)
- Access to Texas ASCD mailing list via a one-time advertisement or insert into *Leadership* or *Leaders of Learners*. (All advertisements and inserts are subject to Texas ASCD approval.)
- One full-page advertisement in the official conference program.
- List of conference attendees, their mailing address, position and affiliation.
- 1 hour concurrent session presentation.

## Gold Corporate Partner (\$15,000)

Includes identification as a Gold Corporate Partner through all the benefits listed above, plus:

- Sponsorship of One Liner e-newsletter (Texas ASCD weekly summary of TEA publications distributed to membership) plus a one-year subscription to One Liner.
- One full-page advertisement in the official conference program.
- List of attendees, their mailing address, position and affiliation.
- Additional 10' x 10' premium exhibit spaces at Annual Conference (two booths total.)

## Silver Corporate Partner (\$10,000)

Includes identification as a Silver Corporate Partner through:

- List of attendees, their mailing address, position and affiliation.
- One full-page advertisement in the official conference program.
- Additional 10' x 10' premium exhibit spaces at Annual Conference (two booths total.)

## Bronze Corporate Partner (\$5,000)

Includes identification as a Bronze Corporate Partner through all of the benefits listed above, plus:

- One half-page, black and white advertisement in the official conference program.

2011 Texas ASCD Annual Conference • Austin Renaissance Hotel • Austin, Texas • October 30 - November 1

# SPONSORSHIP OPPORTUNITIES

## Texas ASCD President Reception (3 available) \$3,500

- Sponsors have the opportunity to be introduced and make remarks to group (4 minutes).
- Sponsors receive easel sign recognition at event.

## Superintendent /Central Office Leadership Brunch (3 available) \$2,000

- Sponsor logo on invitation.
- Sponsors have the opportunity to be introduced and make remarks to group (1-2 minutes).
- Sponsors receive easel sign recognition at event.

## Texas ASCD Board Brunch \$1,500

- Sponsors receive easel sign and announcement recognition at event.
- Sponsors will have opportunity to be introduced and make remarks to the group (1 minute).

## Special Session Presenters (4 available) \$3,000

- Sponsors will receive easel sign and announcement recognition at event and in program book.

## Program Book Printing (3 available) \$3,000

- Sponsors will receive one full-page ad in program book and recognition as printing sponsor in program book.

## Door Prize Money Booth (2 available) \$200

- \*Sponsors will receive recognition on signage, in program book and in all marketing materials.

## Welcome Reception (3 available) \$2,500

- Sponsors will receive easel sign and announcement recognition at event, program book and in all marketing materials.
- Sponsors have the opportunity to be introduced and make remarks to group (4 minutes).

## Continental Breakfast (2 available) \$2,500

- Sponsors will receive easel sign and announcement recognition at event and in program book and in all marketing materials.

## Coffee Break (2 available) \$2,000

- Sponsors will receive easel sign and announcement recognition at event and in program book.

## Conference Bag Sponsor (4 available) \$1,000

- Conference bag sponsor will receive logo placement on conference bag and in program book.

## Internet Café Sponsorship (4 available) \$500

- Sponsors will receive recognition on signage, program book and in all marketing materials.

## Grand Prize Sponsorship (4 available) \$250

- Sponsors will receive recognition on signage and in program book and in all marketing materials.
- Sponsors will have opportunity to present grand prize at President's reception.

# PLEDGE OF COMMITMENT

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

- |  |          |   |          |
|--|----------|---|----------|
| <input type="checkbox"/> PLATINUM Partnership (\$20,000+)                          | \$ _____ | <input type="checkbox"/> Program Book Printing (\$3,000)            | \$ _____ |
| <input type="checkbox"/> GOLD Partnership (\$15,000)                               | \$ _____ | <input type="checkbox"/> Welcome Reception (\$2,500)                | \$ _____ |
| <input type="checkbox"/> SILVER Partnership (\$10,000)                             | \$ _____ | <input type="checkbox"/> Continental Breakfast (\$2,500)            | \$ _____ |
| <input type="checkbox"/> BRONZE Partnership (\$5,000)                              | \$ _____ | <input type="checkbox"/> Coffee Break (\$2,000)                     | \$ _____ |
| <input type="checkbox"/> President Reception (\$3,500)                             | \$ _____ | <input type="checkbox"/> Internet Cafe Partnership (\$500)          | \$ _____ |
| <input type="checkbox"/> Superintendent/Central Office Leadership Brunch (\$2,000) | \$ _____ | <input type="checkbox"/> Grand Prize Sponsorship (\$250)            | \$ _____ |
| <input type="checkbox"/> Texas ASCD Board Breakfast (\$1,500)                      | \$ _____ | <input type="checkbox"/> Door Prize Money Booth Sponsorship (\$200) | \$ _____ |
| <input type="checkbox"/> Special Session Presenters (\$3,000)                      | \$ _____ |   |          |
|  |          | <b>Total:</b>   | \$ _____ |

## Method of Payment

Amount Enclosed: \$ \_\_\_\_\_  Check  Please Invoice  Master Card  Visa  AmEx

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder signature required: \_\_\_\_\_

Please fax/mail your signed contracts by June 17, 2011, and Company logos and Advertisements via email by August 8, 2011 to:

**Texas ASCD**  
**ATTN: Anna McGarity**  
**1601 Rio Grande, Suite 451**  
**Austin, TX 78701**  
**(f) 512-477-8215**  
**(e) amcgarity@txascd.org**

For more information call:  
1-800-717-ASCD x 13

# ADVERTISING PLEDGE

## Advertising Options

- |  |   |
|--|---|
| <input type="checkbox"/> Inside Front Cover-Program Book \$1,100 | <input type="checkbox"/> Half-page Program Book \$500 |
| <input type="checkbox"/> Inside Back Cover-Program Book \$1,000  | <input type="checkbox"/> One page Program Book \$750  |
| <input type="checkbox"/> Two page ad-Program Book \$1,400        |   |

- Platinum, Gold, Silver or Bronze Partner Program Ad & Link

## Mechanical Specifications for Print

\*\*\*Please note that all ads are black and white with a minimum resolution of 300 dpi.\*\*\*

Trim Size: 5.5" X 8.5"

Ad Page Sizes: Full page: 5.25 X 7.75" (portrait layout)  
Half-page: 5.25" X 3.75" (landscape layout)

Bleeds: No bleeds

Artwork: All ads must be submitted as a print quality jpeg, eps, pdf or illustrator file format. Files may be submitted electronically or on a CD. Any work required to prepare ads by designer or printer will be billed to the advertiser.

\*\*\*Deadline for ad submission is July 5, 2011\*\*\*

Advertiser: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Please fax/mail your signed contracts by May 12, 2011, and company logos and advertisements via email by July 5, 2011 to:

**Texas ASCD**  
**ATTN: Anna McGarity**  
**1601 Rio Grande, Suite 451**  
**Austin, TX 78701**  
**(f) 512-477-8215**  
**(e) amcgarity@txascd.org**

For more information call:  
1-800-717-ASCD x 13